


# Joshua van Boxtel

## WEB DEVELOPMENT LEAD

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Web Development Lead with 10 years experience developing custom WordPress websites and other digital solutions for enterprise-level clients. Experience leading development team sizes of 3-6 developers with project team sizes of up to 15; comfortable with large digital project budgets upwards of \$250,000.

Responsible for over 30 large-scale digital projects in the food, technology, financial, healthcare, and start-up sectors. Personal advocate of accessibility, code best practices and transparent work culture. Passionate about front-end development and interactive experiences that defy expectations.

## TECH STACK

**Front-End** : HTML / Pug / Blade / CSS / SCSS & SASS / JavaScript & Libraries / React

**Back-End** : PHP / Laravel / Node.js / NPM / Task Runners (Gulp, Webpack, Yarn) / Bash Automation

**DevOps** : Git / DNS / Linux / Apache / Nginx / Automation (BitBucket Pipelines, GitHub Actions)

**CMS** : WordPress / Shopify / Dynamics 365 Portals / Kentico / Custom-Developed

## WORK EXPERIENCE

FOR FURTHER YEARS, PLEASE VISIT MY 

**Lead WordPress Developer** Crowdlinker Toronto, ON Jan. 2019 - Present

- Responsible for leading all marketing site projects in the WordPress space, setting and maintaining best practices for website development
- Developing and maintaining high-budget (>\$100K) site builds and enterprise-level (>\$2M) website networks
- Servant leader with high-level code execution across Front and Back-End systems, comfortable with both client management and internal team building
- Developed high-end customized boilerplate for rapid execution of WordPress projects (Sprout), which reduces development turnaround and bakes in best practices
- Ideated Boardroom Booking System used internally to avoid high 3rd party costs

**Owner, Freelance** Jbox Creative Etobicoke, ON Sept. 2012 - Present

- Full-service freelancer offering UX, Design, Front-End, Back-End, and Dev-Ops
- Worked on major projects with companies such as Sunlife Global Investments and Canadian icons Maple Leaf, LunchMate, and Schneiders
- Developed an analytics dashboard system for parent brand Maple Leaf Foods to monitor social engagement across all platforms for multiple brands. This platform provided immediate feedback to the corporate teams at MLF about how their marketing dollars were generating value across all brands.

**Lead Front End Developer** CriticalClick Network Remote - Vancouver, ON Feb. 2017 - Jan. 2019

- Responsible for all front-end development on largest UGC (User Generated Content) guide-building website in the world, Mobafire.com
- 700th largest website globally with between 500k-1m unique visitors per day
- Modernized the core interactive component of Mobafire.com, the Guide Builder, using advanced JS + PHP techniques
- Coordinated and launched several cross-platform apps on the Twitch streaming platform for Mobafire.com and Dotafire.com
- Helped bring the company to multi-million dollar sale to Swedish investors, company was put on the Swedish stock exchange shortly after

**Front End Developer** A.K.A. New Media Toronto, ON Sept. 2016 - Feb. 2017

- Responsible for all development tasks (front-end, back-end, dev-ops) in Kentico environment (ASP.NET)
- Helped update and standardize front-end development workflows internally, saving the company time and money as well as introducing a scalable solution

## EDUCATION

**Graphic Design Diploma** : Honours Graduate Humber College Sept. 2011 - Apr. 2014

**Software Engineering Degree** : Candidate University of Waterloo Sept. 2006 - Sept. 2008